



Semmelweis Symposium 2013

Molecular mechanisms and
therapeutic targets in inflammatory diseases

Budapest, November 7-9, 2013



CALL FOR EXHIBITION AND SPONSORSHIP



Budapest, November 7-9, 2013.

<http://www.semmelweis-symp2013.hu>

Invitation

The 2013 Semmelweis Symposium will be held at the Semmelweis University in Budapest, Hungary, between November 7-9. It will be organized by Edit Buzás, András Falus, György Nagy and myself, and will be dedicated to "Molecular mechanisms and therapeutic targets in inflammatory diseases". Additional technical details can be found on the following page.

The meeting will focus on the understanding of molecular mechanisms of autoimmune and inflammatory diseases (such as cytokine networks and intracellular signalling pathways) and the use of that knowledge to develop targeted therapeutic interventions. Given your company's active participation in the field, we feel that the meeting would provide excellent opportunities to present the scientific aspects of the company's therapeutic and drug development strategies. Therefore, we wonder whether you would be interested in sponsoring the meeting. There will be several possibilities for such sponsoring, including sponsored research talks, exhibitions, advertisements in conference materials and sponsoring registration of attendees.

Semmelweis University is a medically-oriented public university based in Budapest, Hungary. It is the largest health care provider and the largest biomedical higher education and research institution in Hungary. It is also one of the five government-recognized elite research universities. In its six faculties covering, among others, medicine, pharmacy and medical management, Semmelweis enrolls approx. 13 000 students and trains the majority of Hungarian health care providers and decision makers, as well as a number of international students from Western Europe, North America and the Middle East.

The Semmelweis Symposium is the most important scientific event at Semmelweis University, held for 2-3 days in early November annually and covering an important field of biomedical research. It usually attracts a large number of international speakers and approx. 100-200 participants from Hungary and abroad. Recent areas covered included personalized medicine (2012), transplantation medicine (2011) and Ca^{2+} signalling pathways (2010).

Hoping that you will find this an exciting opportunity to present your recent achievements and looking forward to hearing from you, sincerely yours,



Attila Mócsai
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Semmelweis University School of Medicine
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Semmelweis Symposium 2013
*"Molecular mechanisms and therapeutic targets
in inflammatory diseases"*

Organizers:

Edit Buzás (Department of Genetics, Cell Biology and Immunology)
András Falus (Department of Genetics, Cell Biology and Immunology)
Attila Mócsai (Department of Physiology)
György Nagy (Department of Rheumatology, Department of Genetics, Cell Biology and Immunology)

Date: November 7-9, 2013

Venue: Semmelweis University (Basic Medical Science Center)

Language: English

Expected attendees: approx. 200 scientists and clinicians; students enrolled at Semmelweis

Major areas covered:

Molecular mechanisms of autoimmune and inflammatory diseases
Intercellular communication networks as therapeutic targets in inflammation
Therapeutic targeting of intracellular signal transduction pathways

Sessions and confirmed international speakers:

Opening/Keynote lecture

Ravinder Maini (London, UK): Revolutionizing therapy of rheumatoid arthritis by TNF blockers

Molecular mechanisms in inflammatory diseases

Lars Klareskog (Stockholm): Factors determining susceptibility to rheumatoid arthritis

Paul Winyard (Exeter, UK): Free radicals in rheumatic diseases

Steffen Gay (Zürich, Switzerland): Epigenetic regulation in rheumatic diseases

David Pisetsky (Durham, USA): Microparticles in inflammatory diseases

Interaction of different cell types in inflammation

Hiroshi Takayanagi (Tokyo, Japan): Osteoimmunology: The interaction of bone and immune systems

Oliver Distler (Zürich, Switzerland): Intercellular interactions in systemic sclerosis

Andrew Luster (Boston, USA): Lipid-chemokine-cytokine cascades in inflammation

Intracellular signal transduction in inflammatory diseases

Lionel Ivashkiv (New York, USA): The JAK/STAT pathway in inflammation

Barbara Walzog (Munich, Germany): Syk tyrosine kinase in inflammation and leukocyte migration

Thomas Pap (Münster, Germany): Intracellular signalling in rheumatoid arthritis synovial fibroblast

Clifford Lowell (San Francisco, USA): Positive and negative regulation by Src-family kinases

Additional time is reserved for sponsored research talks

Diamond sponsorship package (top sponsorship*)

- **Exclusive main sponsor of the symposium**
- placement of company banners or roll ups at the venue of the symposium in the lecture hall, exhibition and catering area (*banner or roll ups are to be provided by the sponsor*)
- placement of the company logo and web banner on the website with internet link as a diamond sponsor
- placement of the company logo in the programme booklet as a diamond sponsor
- display of the company logo in the lecture hall as a diamond sponsor during the breaks
- printed full page colour advertisement (size B5) on the cover of the programme booklet
- holding a 30-50 min. company lecture within the frame of the scientific programme
- 12 m² exhibition space (can be increased with surcharge)
- flyer insert in the conference bag (without limitation)
- 5 complimentary full registrations on the conference
- * further options for company appearance can be discussed with the organisers

The package is available only one sponsor.

The price of the package is: 2 million HUF+VAT (6800 EUR+VAT)

Platinum sponsorship package #1 (Welcome reception – November 7.)

- **Exclusive sponsor of the welcome reception**
- placement of company banner or roll up at the venue of the reception (*banner or roll ups are to be provided by the sponsor*)
- placement of the company logo on the website with internet link as a platinum sponsor
- placement of the company logo in the programme booklet as a platinum sponsor
- display of the company logo in the lecture hall as a platinum sponsor during the breaks
- printed full page colour advertisement (size B5) in the programme booklet
- holding a 30 min. company lecture within the frame of the scientific programme
- 8 m² exhibition space (can be increased with surcharge)
- flyer insert in the conference bag
- 3 complimentary full registrations on the conference

The package is available only one sponsor.

The price of the package is: 1 million HUF+VAT (3400 EUR+VAT)

Platinum sponsorship package #2 (Poster reception – November 8.)

- **Exclusive sponsor of the reception to be organised among the posters**
- placement of company banner or roll up at the venue of the reception (*banner or roll ups are to be provided by the sponsor*)
- placement of the company logo on the website with internet link as a platinum sponsor
- placement of the company logo in the programme booklet as a platinum sponsor
- display of the company logo in the lecture hall as a platinum sponsor during the breaks
- printed full page colour advertisement (size B5) in the programme booklet
- holding a 30 min. company lecture within the frame of the scientific programme
- 8 m² exhibition space (can be increased with surcharge)
- flyer insert in the conference bag
- 3 complimentary full registrations on the conference

The package is available only one sponsor.

The price of the package is: 1 million HUF+VAT (3400 EUR+VAT)

Gold sponsorship package #1. (VIP dinner – November 9.)

- **Exclusive sponsor of the VIP dinner organised to the honour of the invited speakers at the Hungarian Academy of Sciences**
- placement of company flags at the venue of the dinner (*flags are to be provided by the sponsor*) or placement of company logo on the menu card
- placement of the company logo on the website with internet link as a gold sponsor
- placement of the company logo in the programme booklet as a gold sponsor
- display of the company logo in the lecture hall as a gold sponsor during the breaks
- printed full page colour advertisement (size B5) in the programme booklet
- holding a 20 min. company lecture within the frame of the scientific programme
- 6 m² exhibition space (can be increased with surcharge)
- flyer insert in the conference bag
- 2 complimentary full registrations on the conference
- 2 complimentary participation in the VIP dinner

The package is available only one sponsor.

The price of the package is: 750,000 HUF+VAT (2550 EUR+VAT)

Gold sponsorship package #2. (Conference bags)

- **Exclusive sponsor of the conference bags**
- placement of the company logo or name on the conference bag (monochrome)
- placement of the company logo on the website with internet link as a gold sponsor
- placement of the company logo in the programme booklet as a gold sponsor
- display of the company logo in the lecture hall as a gold sponsor during the breaks
- printed full page colour advertisement (size B5) in the programme booklet
- holding a 20 min. company lecture within the frame of the scientific programme
- 6 m² exhibition space (can be increased with surcharge)
- flyer insert in the conference bag
- 2 complimentary full registrations on the conference

The package is available only one sponsor.

The price of the package is: 750,000 HUF+VAT (2550 EUR+VAT)

(if the bags are provided by the organisers)

The price of the package is: 550,000 HUF+VAT (1850 EUR+VAT)

(if the bags are provided by the sponsor)



Gold sponsorship package #3. (Conference badges)

- **Exclusive sponsor of the conference badges**
- placement of the company logo or name on the lanyard of the badge (monochrome)
- placement of the company logo on the website with internet link as a gold sponsor
- placement of the company logo in the programme booklet as a gold sponsor
- display of the company logo in the lecture hall as a gold sponsor during the breaks
- printed full page colour advertisement (size B5) in the programme booklet
- holding a 20 min. company lecture within the frame of the scientific programme
- 6 m² exhibition space (can be increased with surcharge)
- flyer insert in the conference bag
- 2 complimentary full registrations on the conference

The package is available only one sponsor.

The price of the package is: 750,000 HUF+VAT (2550 EUR+VAT)

(if the badges are provided by the organisers)

The price of the package is: 650,000 HUF+VAT (2150 EUR+VAT)

(if the badges are provided by the sponsor)

Silver sponsorship package #1. (Conference notepads and pens)

- **Exclusive sponsor of the conference materials**
- placement of the company logo on the website with internet link as a silver sponsor
- placement of the company logo in the programme booklet as a silver sponsor
- display of the company logo in the lecture hall as a silver sponsor during the breaks
- printed full page colour advertisement (size B5) in the programme booklet
- 4 m² exhibition space (can be increased with surcharge)
- flyer insert in the conference bag
- 1 complimentary full registration on the conference

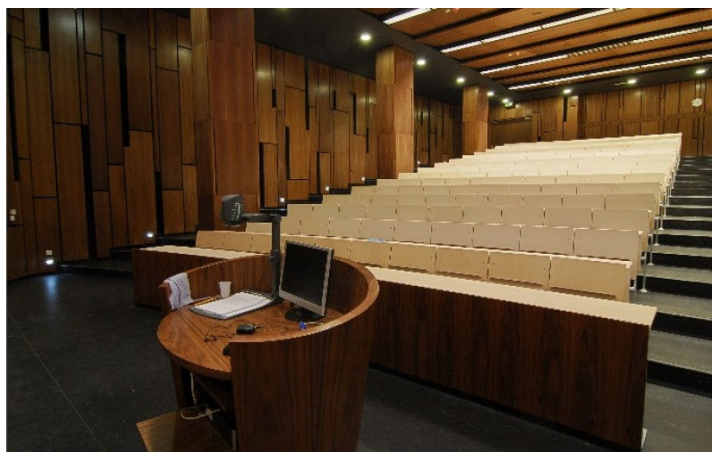
The package is available only one sponsor.

The price of the package is: 500,000 HUF+VAT (1700 EUR+VAT)

(if the materials are provided by the organisers)

The price of the package is: 400,000 HUF+VAT (1350 EUR+VAT)

(if the materials are provided by the sponsor)



Silver sponsorship package #2. (Coffee breaks)

- **Exclusive Sponsor of the coffee break on the selected day**
- placement of company banner or roll up at the venue of the coffee break (*banner or roll up are to be provided by the sponsor*)
- placement of the company logo on the website with internet link as a silver sponsor
- placement of the company logo in the programme booklet as a silver sponsor
- display of the company logo in the lecture hall as a silver sponsor during the breaks
- printed full page colour advertisement (size B5) in the programme booklet
- 4 m² exhibition space (can be increased with surcharge)
- flyer insert in the conference bag
- 1 complimentary full registration on the conference

The package is available for max. of 4 sponsors.

The price of the package is: 500,000 HUF+VAT (1700 EUR+VAT)

Bronze sponsorship package (General appearance)

- placement of the company logo on the website with internet link as a bronze sponsor
- placement of the company logo in the programme booklet as a bronze sponsor
- display of the company logo in the lecture hall as a bronze sponsor during the breaks
- flyer insert in the conference bag

The package is available for any companies without limitations!

The price of the package is: 250,000 HUF+VAT (850 EUR+VAT)



Scientific company lecture *

20 minutes 200,000 HUF (700 EUR)+VAT – within the scientific programme (limited),
15 minutes 150,000 HUF (525 EUR)+VAT – within the scientific programme (limited),
10 minutes 100,000 HUF (350 EUR)+VAT – within the scientific programme before the break

** Only high quality scientific lectures will be incorporated in the scientific programme which were previously approved by the organisers of the Symposium.*

Exhibition opportunities

In addition to the opportunities described above, certainly exhibition space is also offered for interested companies. The organisers intend to hold an informal exhibition in the coffee break area without building shell scheme exhibition booths. Exhibition space can be ordered by any company, however, priority spaces have been reserved for sponsoring companies selecting any of the packages above. The m² space listed in the official packages can be increased with the payment of surcharge and according to the conditions detailed below. The minimum unit space that can be ordered is 4 m².

Rental fee of exhibition space 35,000 HUF (120 EUR) +VAT/m²

The exhibition unit space includes: the selected space, 1 table, 2 chairs, 1 waste paper bin, electrical connection (230 V). The furniture can be adjusted in case of bigger stands. The published m² rates include the registration fee of one exhibitor on the stand. Further exhibitors should be registered; the registration fees announced on the website are applicable:

<http://www.semmelweis-symp2013.hu>

Please, indicate the names of the participants on the application form. The exhibitor application form should be sent to any of the contact addresses seen below, **prior to September 15, 2013.**



Conditions of application and payment

In order to apply for one of the sponsorship packages listed in this booklet, please send your **written expression of intent** indicating your preferred package to the **Symposium Secretariat** not later than **September 1, 2013**. The content of the sponsorship packages are considered as an official offer on behalf of the organisers. Accepting the offer in any written form (e-mail or application form) results a contract between the parties. After receipt of your application, Diamond Congress Ltd. will sign a contract with the sponsoring company. The sponsorship packages do not include VAT which is currently 27%. The **deadline of the payment** of sponsorship, advertisement and exhibition fees is **latest September 30, 2013**. The organisers reserve the right and the option to alter the content of the packages in the final contract if this is in favour of mutual interest of the parties. **Cancellation is not possible from the side of the sponsor, after having sent the expression of intent**, as the service (communication towards the participants) is started by the organisers immediately. Cancellation of sponsorship is possible only in case the organiser of the conference does not perform the services listed in the offers due to its own fault. In case the sponsoring package is already booked by another company, the organiser should inform the sponsor immediately and may offer another package to the sponsor.

In case of exhibition space order, the **stand place cannot be occupied by the exhibitor** unless the **full price** of the stand is **paid until October 15, 2013**. Cancellation of the exhibition space can be made in writing, prior to **September 15, 2013**. After this date the full price of the exhibition space should be paid.

Advertisement opportunities

Full page colour advertisement in the programme booklet in B5 size	80000 HUF (280 EUR)+VAT
Full page BW advertisement in the programme booklet in B5 size	40000 HUF (140 EUR)+VAT
Flyer insert in the symposium bag (maximum A4 size)	40000 HUF (140 EUR)+VAT

The advertisement possibilities are available for all companies without any limitations.

Application, contact address

Diamond Congress Kft.

Contact person: Attila Varga

1255 Budapest, PO Box. 48.

Tel.: +36 1 225 0210, Fax: +36 1 201 2680

E-mail: diamond@diamond-congress.hu

<http://www.diamond-congress.hu>

<http://www.semmelweis-symp2013.hu>



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therapeutic targets in inflammatory diseases

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Semmelweis Symposium 2013

Budapest, Hungary, November 7-9, 2013

EXHIBITION & SPONSORSHIP ORDER FORM

(Please return this form preferably before September 1, 2013)

Name of the company:

Postal address:

Invoice address (if different from above):

Name of the contact person:

Phone: Fax: E-mail:

Please tick the appropriate boxes

1. Sponsorship categories

Diamond Package – Main Sponsor 2 million HUF/6800 EUR + VAT

Platinum Package 1 – Welcome reception
(limited to 1 company) 1 million HUF/3400 EUR + VAT

Platinum Package 2 – Poster reception
(limited to 1 company) 1 million HUF/3400 EUR + VAT

Gold Package 1 – VIP dinner
(limited to 1 company) 750,000 HUF/2550 EUR + VAT

Gold Package 2 – Conference bags
(limited to 1 company)
bags are provided by the organisers 750,000 HUF/2550 EUR + VAT
bags are provided by the sponsor 550,000 HUF/1850 EUR + VAT

Gold Package 3 – conference badges
(limited to 1 company)
badges are provided by the organisers 750,000 HUF/2550 EUR + VAT
badges are provided by the sponsor 650,000 HUF/2150 EUR + VAT

Silver Package 1 – Conference notepads and pens
(limited to 1 company)
materials are provided by the organisers 500,000 HUF/1700 EUR + VAT
materials are provided by the sponsor 400,000 HUF/1350 EUR + VAT

Silver Package 2 – Coffee breaks
(Co-sponsorship, limited to 4 companies) 500,000 HUF/1700 EUR + VAT

Bronze Package – General appearance
(Co-sponsorship, without limitations) 250,000 HUF/850 EUR + VAT

2. Scientific company lectures

20-minute lecture 200,000 HUF/700 EUR + VAT

15-minute lecture 150,000 HUF/525 EUR + VAT

10-minute lecture 100,000 HUF/350 EUR + VAT

3. Exhibition

Size of the stand place (width x depth)

4 m² (2.3 x 1.75 m) 140,000 HUF/480 EUR + VAT

6 m² (3 x 2 m) 210,000 HUF/720 EUR + VAT

8 m² (4 x 2 m) 280,000 HUF/960 EUR + VAT

4. Advertisements

Programme booklet

Inner page (full color) 80,000 HUF/280 EUR + VAT

Inner page (B&W) 40,000 HUF/140 EUR + VAT

Flyer insert (in the conference bag) 40,000 HUF/140 EUR + VAT

5. Prices and payment conditions

All prices stated above exclude VAT, which is 27 %. Payment should be arranged upon receipt of our pro forma invoice, according to the following terms.

Deadline of exhibition, sponsorship and advertisement fees September 30, 2013

Deadline of the exhibition space fees October 15, 2013

Payment should be arranged upon receipt of our pro forma invoice.

6. Cancellation Policy

Cancellation is not possible from the side of the sponsor, after having sent the expression of intent, as the service (communication towards the participants) is started by the organisers immediately.

*Cancellation of the **exhibition space** can be made in writing to the Symposium Secretariat. Refundable amounts depend on the date of cancellation and are stated as follows:*

Before September 15, 2013: 100% refunded

After September 15, 2013: no refund.

By signing this application form, I hereby declare that I understood and accepted the conditions of participation, payment and cancellation.

Date:

Signature:

Please send this form to the Symposium Secretariat preferably before September 1, 2013.

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