

# HEALTH ECONOMICS COURSE

*organised by the*

**Center for Health Technology Assessment,  
SEMMELWEIS UNIVERSITY, Budapest**

**COURSE DATE:** 9 – 12 January 2024, 9 AM-4 PM

**Health economic aspects of pharmaceutical R&D decisions**



## **For Whom?**

For representatives of health care innovators, investors and payers, HTA agencies, academic researchers and clinical research and market access specialists of the pharmaceutical industry or who are involved or interested in-, or influenced by decisions in pharmaceutical research and development.

## **Brief description**

Early phase assessment of investigational medical technologies requires special skills in health technology assessment, economic modeling, and market research. Developers should explore realistic pricing assumptions and business models of these technologies before moving ahead or investing in a development program. The course - in addition to providing insights into theory - will mainly be based on case studies. Participants will construct economic models to judge the value-based price of investigational medical technologies, and evaluate their expected net present value to support indication selection and go, no-go decisions.

**Participation will be face-to-face** with limited seating.

## Lecturers



Prof. Zoltán Kaló



Assoc. Prof. Balázs Nagy

Course fee	
Private sector	1200 €
Public & academic sector	800 €

Please note that for institutes and companies within the European Union with a valid EU VAT number the price will exclude VAT, in all other cases the VAT is 27%.

### HOW TO APPLY?

Send your filled application to: [hta@semmelweis.hu](mailto:hta@semmelweis.hu) by 15 December 2023

### ADDITIONAL INFORMATION

**Location:** Beznák Aladár Room, Basic Medical Science Center, Semmelweis University, 1094 Budapest, Tűzoltó street 37-47.

**Language:** English only

**Timing:** Courses start at 9 AM, end at 4 PM

**Skill requirements:** Basic knowledge of statistics and/or pharmaceutical R&D, familiarity with MS Excel.

**Equipment requirements:** own laptop, MS Excel