

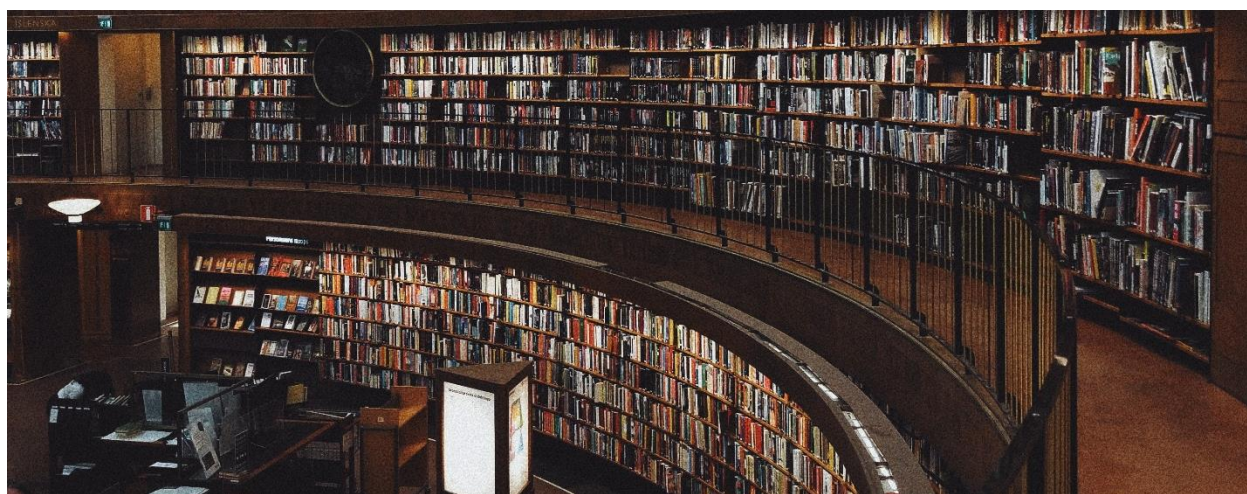
# HEALTH ECONOMICS COURSE

*organised by the*

**Center for Health Technology Assessment,  
SEMMELEWEIS UNIVERSITY, Budapest**

**COURSE DATE:** 27 February – 2 March 2023, 9 AM-4 PM

**Applied health economics: Evidence-based pharmaceutical policy  
decision-making in lower-income European countries**



## **For Whom?**

For representatives of health care payers, HTA agencies, academic research teams and market access teams of the pharmaceutical industry or consultant companies who are involved or interested in-, or influenced by evidence-based policy decisions in countries with economic constraints.

## **Why?**

Evidence-based decision-making is especially important in less affluent countries with more limited health care resources and generally poorer overall health status, as the opportunity cost of suboptimal pharmaceutical policy decisions is higher in these countries.

## **Brief description**

The course – in parallel with providing basic insights into the theory of economic evaluation, modeling, managed entry agreements and multi criteria decision analysis (MCDA) - will primarily be based on case studies. Participants will develop an economic model and use it for designing managed entry agreement scenarios and understanding their influence on the cost-effectiveness and the budget impact of pharmaceuticals at their market entry. As the traditional economic value frameworks may be too narrow to capture patient-centric and societal value elements, participants will develop an extended value framework and evaluate policy scenarios by MCDA.

**Participation will be face-to-face** (seating is limited and is subject to the number of international applicants) **and live virtual** (available only for participants outside Semmelweis University)

**Lecturers:** Prof. Zoltán Kaló, Assoc. Prof. András Inotai



<b>Course fee</b>	<b><i>Online participation</i></b>	<b><i>On-site participation</i></b>
<b>Private sector</b>	900 €	1200 €
<b>Public &amp; academic sector</b>	500 €	800 €

Please note that for institutes and companies within the European Union with a valid EU VAT number the price will exclude VAT, in all other cases the VAT is 27%.

#### **HOW TO APPLY?**

Send your filled application to: [hta@semmelweis.hu](mailto:hta@semmelweis.hu) by 9 February 2023

#### **ADDITIONAL INFORMATION**

**Location:** F2F/Online (via zoom), streamed from B52 Building, Semmelweis University, H-1085 Budapest Baross u 52, Ground level, Digital skill laboratory

**Language:** English only

**Timing:** Courses start at 9 AM, end at 4 PM

**Skill requirements:** Basic knowledge of statistics and/or pharmaceutical R&D, familiarity with MS Excel.

**Equipment requirements:** own laptop, MS Excel