

INTERNATIONAL WORKSHOP

INTERDISCIPLINARY PROFESSIONAL DAY ON HEALTH TOURISM AND MANAGEMENT



Participants: International Health Tourism and Management Students and Professionals



Language: English



Venue: Semmelweis University, Faculty of Health Sciences, 1088 Budapest, Vas utca 17, Lecturer Hall 1.07



DATE: 11TH MARCH 2025. 15:00-18:30



Schedule	Speakers
15:00 – 15:05 Welcome	Dr. habil. Helga Judit Feith College Professor, Semmelweis University, Faculty of Health Sciences, Department of Social Sciences Welcome Speech
15:05 – 15:50 Keynote Speech	Prof. Dr. Daniel Skinner Visiting Professor, Ohio University, USA „Making America Healthy Again”
International Session	
15:50 – 16:10 Online Live Presentation	Dr. WKBDS Fernando Faculty of Indigenous Medicine, University of Colombo, Sri Lanka Ayurveda in Public Health
16:10 – 16:30	Break
European Session	
16.30 – 17:00	Gábor Somogyi President, Slovakian Bath Association, Slovakia The Role of Professional Associations in Tourism Industry
17:00 – 17:20	Lili Érmezei Former Vice Rector for Strategy and Development, Moholy-Nagy University of Arts Nordic Startup Leadership: Traits, Trends and Success Factors
17:20 – 17:50	Szilvia Czinege Director of Marketing Budapest Spas cPlc., BGYH Zrt. Tradition - Bath Culture - History, the Historical Spa
17:50 – 18:10	Zseraldina Richvalszki Richvalszki Spa Consulting, owner of Naya Lifestyle Clinic The „Wow” Effect in a Spa
18:10 – 18:30	Q&A, Wrap Up, Closing of the Event



Event Chairs and Organizing Committee:

Dr. habil. Helga Judit Feith, College Professor, Semmelweis University, Faculty of Health Sciences, Department of Social Sciences, **Prof. Dr. Daniel Skinner**, Visiting Professor, Ohio University, USA, **Dr. habil. Gábor Pörzse** Assoc. Professor, Semmelweis University, Faculty of Health Sciences, Department of Social Sciences
Moderator: Dr. Andrea Szegedi, Senior Researcher, Oeconomus Economic Research Foundation