“Creating a Social Entrepreneurship to fight poverty”

Short description
“No Poverty” is the Sustainable Development Goal number 1. Poverty is a global problem on many levels. Living in poverty causes inequality and hardship in nutrition, education, health and various other aspects. Poverty is often inherited. Social entrepreneurship is one way to address these issues. Students work in interdisciplinary teams to explore, research and understand real world problems around poverty and empathize with people to solve problems and create solutions. Creativity and the ability to develop better solutions together are key competences in future work life.

Philosophy
Social entrepreneurship includes human and environmental goals on an equal level with business goals. Human Centered Design also focuses on understanding the human needs, aspirations and fears to create meaningful change.

Pedagogy
Learning is based on learning by doing in a project in a team. The project follows the principles of Human Centered Design and Lean Startup. Students will be guided through a process to understand the challenge and to create a solution concept and a business model with impact. Work will start from real world problems coming from organizations dealing with issues of poverty.
Challenges that matter
In this course students will be working with real needs of real people. By joining the course, you might effect to things that really matters.

Learning Outcomes
Student is able to:
- implement Human Centered Design process and mindset
  - Utilize methods for Understanding problems
  - Apply methods for Ideating solutions
  - Sketch tangible solution ideas
  - Test solution ideas
- use Social entrepreneurship fundamentals such as
  - Triple bottom line
  - Business opportunities
  - Business model and legal structures
  - Impact and sustainability
- to outline a business model
- work in a team and consider online methods for
  - Creativity
  - Collaboration

Validation
4 ECTS (Semmelweis University Faculty of Health Sciences students)

Dates
5 weeks
Kick-off Saturday November 6th
202114:00-18:00 CET
Teaching sessions 6 weeks from November 4th to December 11th 2021
Monday 17:00-19:30 CET and Thursday 17:00-19:30 CET
Closing day Saturday December 11th
202114:00-18:00 CET
Tech check Thursday November 4th 2021
17:00-18:00 CET (everyone recommended to join)

Tools
Online team work on Microsoft Teams & online collaboration tools (camera and mic required)
Working time in Central European Time Zone (CET)

Target audience: International - intergenerational - interdisciplinary
The course is focusing on participants studying in undergraduate, graduate programmes or PhD programme.
50% Health care and social work
50% Business, IT, computer science, Engineering, Design, Media
Maximum amount of places: 45, with diversity of study backgrounds, geographical and cultural backgrounds.

Outline / schedule
100% online course
Workload 10-15h/week or at least 90 hours
80% of teacher-led activity is mandatory

Teacher-led activity two times a week for 6 weeks (mandatory) + two times half a Saturday
**Timetable**

<table>
<thead>
<tr>
<th>MONDAY</th>
<th>THURSDAY</th>
<th>SATURDAY</th>
<th>Other times</th>
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<tbody>
<tr>
<td>17:00 – 19:30 CET</td>
<td>17:00 – 19:30 CET</td>
<td>14:00 – 18:00 CET</td>
<td>Teamwork and individual work for 6-10 hours per week</td>
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<td>Theory and methods</td>
<td>Team coaching</td>
<td>Kick-off November 6th</td>
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<tr>
<td>Inspiration sessions</td>
<td>Inspiration sessions</td>
<td>Closing day December 11th</td>
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Workload 10-15h/week and 80% of teacher lead activity is mandatory

**Instructors workshop facilitators**

Janne Karjalainen, MSc Eng.
Over 5 years of teaching and developing reflective methods for project based studies and coaching students. Enthusiastic about design thinking, service design and lean development methods. Previous experience from working at Nokia in Finland and in the US. Currently a Senior Lecturer and Project manager at Oamk, Finland.

Ulla-Maija Seppänen, MScOT, Psychotherapist.
Has been working over 20 years as a lecturer in international courses in different countries. For the last 6 years have been especially designing and enabling interdisciplinary courses to develop new innovations and businesses. She believes that education should prepare experts, who knows how to have positive impact to the society. Before working as a Senior Lecturer and Project Manager at OAMK, Finland, Ulla-Maija used to work as occupational therapist and psychotherapist in mental health.

Sushant Rijal, MBA in Entrepreneurship.
Has worked over 5 years in the field of entrepreneurship development and training. During this time he has designed many trainings, delivered the training and coached the entrepreneurs in their business development. Prior to this, he has also worked as an educator, counselor and event manager. He also teaches a course on entrepreneurship based on design thinking called “Community as a Curriculum”

Swechhya Rajbhandary, Project Coordinator of Demola Nepal
Swechhya Rajbhandary is the Project Coordinator and facilitator of DEMOLA, Nepal – a global innovation platform that bridges the gap between academia and community. Beside this, she has worked as Facilitator for ‘One for Humanity’ (Demola Global, Finland), Board member of Women Leadership Summit Governance Body (Ujyalo Foundation Nepal (2018-2020)), Mentor and Design thinking coach for winning team in Nepal (Generation Unlimited Youth Challenge 2020) and Design thinking coach- Country vs Covid 19( Impact Week South Africa, Nigeria, Kenya and Nepal). Prior to joining King's College, she completed a two year fellowship at Teach for Nepal, where she worked to tackle educational inequity. Her work entailed providing quality education to students in high-need public schools located in the rural villages of Dhanusha and Dang. Her interests primarily include youth empowerment, as she is particularly keen on working closely with the youth to establish, legitimise and
safeguard their voice. She strongly believes in advocating and taking action against systemic injustices, especially through the lens of gender and intersectionality.

Participants
Beginners level. No prior experience required

Participation fee
There will be a maximum of 45 participants from different professional and cultural backgrounds. Participants will work in teams of 5 persons.

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<thead>
<tr>
<th>WHO</th>
<th>COST</th>
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<tr>
<td>COHEHRE LIC Member (students) from Hungary (Maximum of 2 students – one Hungarian and one foreign – will receive € 50 scholarship to cover fees from Semmelweis University Faculty of Health Sciences. Selection will be based on a personal interview to be held on 11 October, 9:30 in Room 311)</td>
<td>€ 50</td>
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<tr>
<td>Staff members</td>
<td>€ 200</td>
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Application
If interested, please send your short CV with a motivation letter to dobosa@se-etk.hu. Please indicate if you would like to apply for the EUR 50 scholarship.

Deadline: October 11 (Monday), 8:00 CET
Time and place of the interview if you apply for the EUR 50 scholarship: October 11 (Monday), 9:30 CET

Cancellation policy
The course will be invoiced prior to the start of the programme. Full payment will be required by the 4th of November.

In the event of cancellation by the participant, our policy states, a full refund will be given, provided we receive notification of cancellation at least 7 days prior to the course date. Refunds will not be given for a “no show” on the day.

In the event of the course requiring rescheduling due to instructor illness or unavailability, the cost of the course will be refunded in full, or alternatively rescheduled at a later date, should you not be able to attend the rescheduled course a full refund will be provided.

Offered by: COHEHRE Academy
The COHEHRE Academy is one of the activities within the COHEHRE consortium. The aim of the Academy is to enhance international, interdisciplinary, interprofessional cooperation and capacity building within health education among the members institutions.

The Academy acts as a platform that initiates, supports and coordinates different activities. It offers opportunities to create, stimulate, found and intensify networking of partner institutions and to develop joint initiatives.

For further information on this programme, please contact: cohehre.academy@arteveldehs.be