

The program is organized by
Semmelweis Innovations
in cooperation with the
Hungarian Biotechnology Association.

www.semmelweisinnovations.com

***Semmelweis International
BioEntrepreneurship Program***



Postgraduate bioentrepreneurship training

The key to success in the post-recession world is entrepreneurship. Yet, there is only a very limited number of capable entrepreneurs in the life science sector. People having spent a decade studying genes, proteins, anatomy and molecular biology, lack the necessary skills for exploiting the knowledge they create.

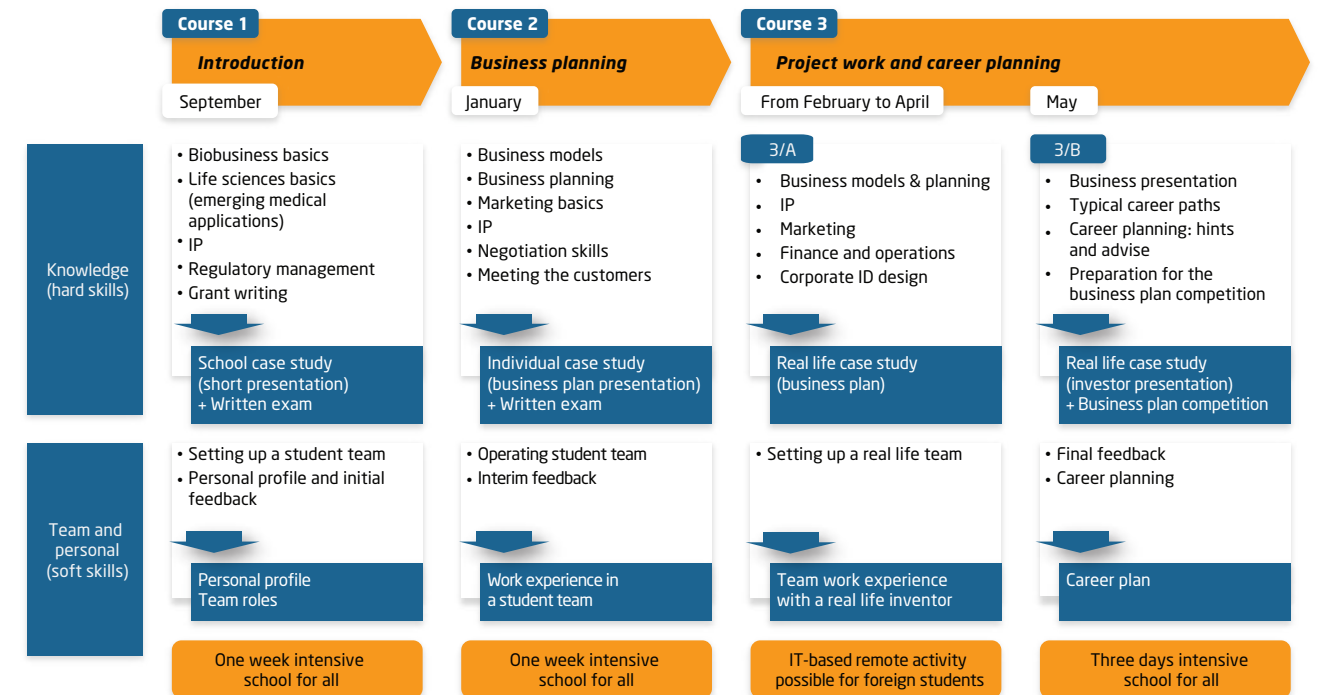
On the other hand, those who crunch numbers in the financial sector can hardly recognize an amino acid when they see one. If you plan to invest your work and money in a biotech business, you need to speak the language of genes and cells in order to make reliable decisions.

This postgraduate school is designed to bring together these professionals and roll them into small teams, which will be able to launch successful life science enterprises.

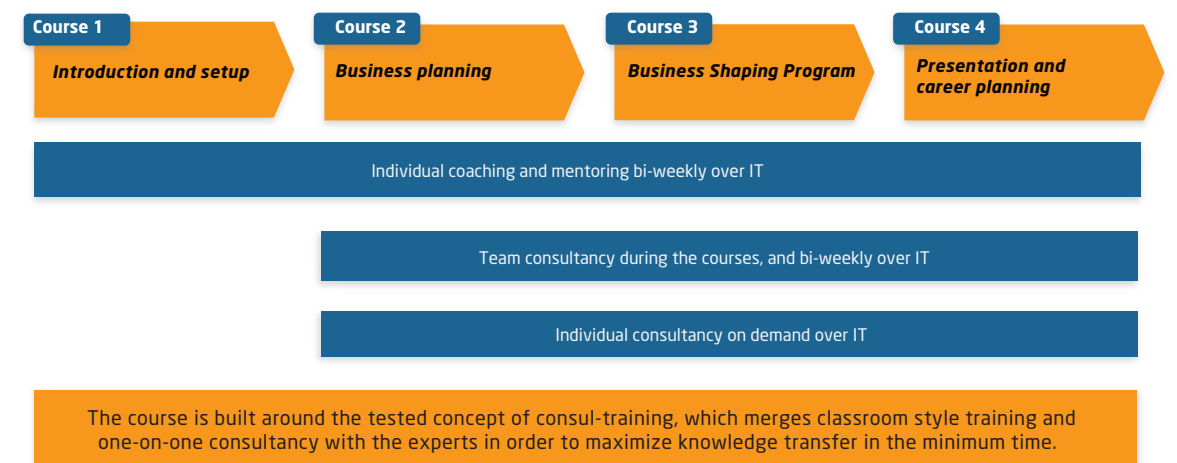
The program is supported by national and EU grants that allow Semmelweis Innovations to offer up to 6 full scholarships for students.

For further information
please contact us at
info@semmelweisinnovations.com

Overview of the postgraduate program



Coaching, mentoring and consultancy





About the program

This school is

postgraduate in the sense that students are PhD students, post-doctors or business fellows;

international in the sense that the life science sector is global and so should be your team of teachers and students alike;

practical in the sense that each element of the curriculum deals with real life business projects, not only textbooks and predefined case studies. At the end, students will have the necessary skills, contact, knowledge and even a team to launch their own enterprises.

Students are required to participate in 3 one-week training courses and actively work on case studies in between. These case studies are real scientific development projects, primarily selected from the technology transfer portfolio of Semmelweis Innovations. This program is unique because

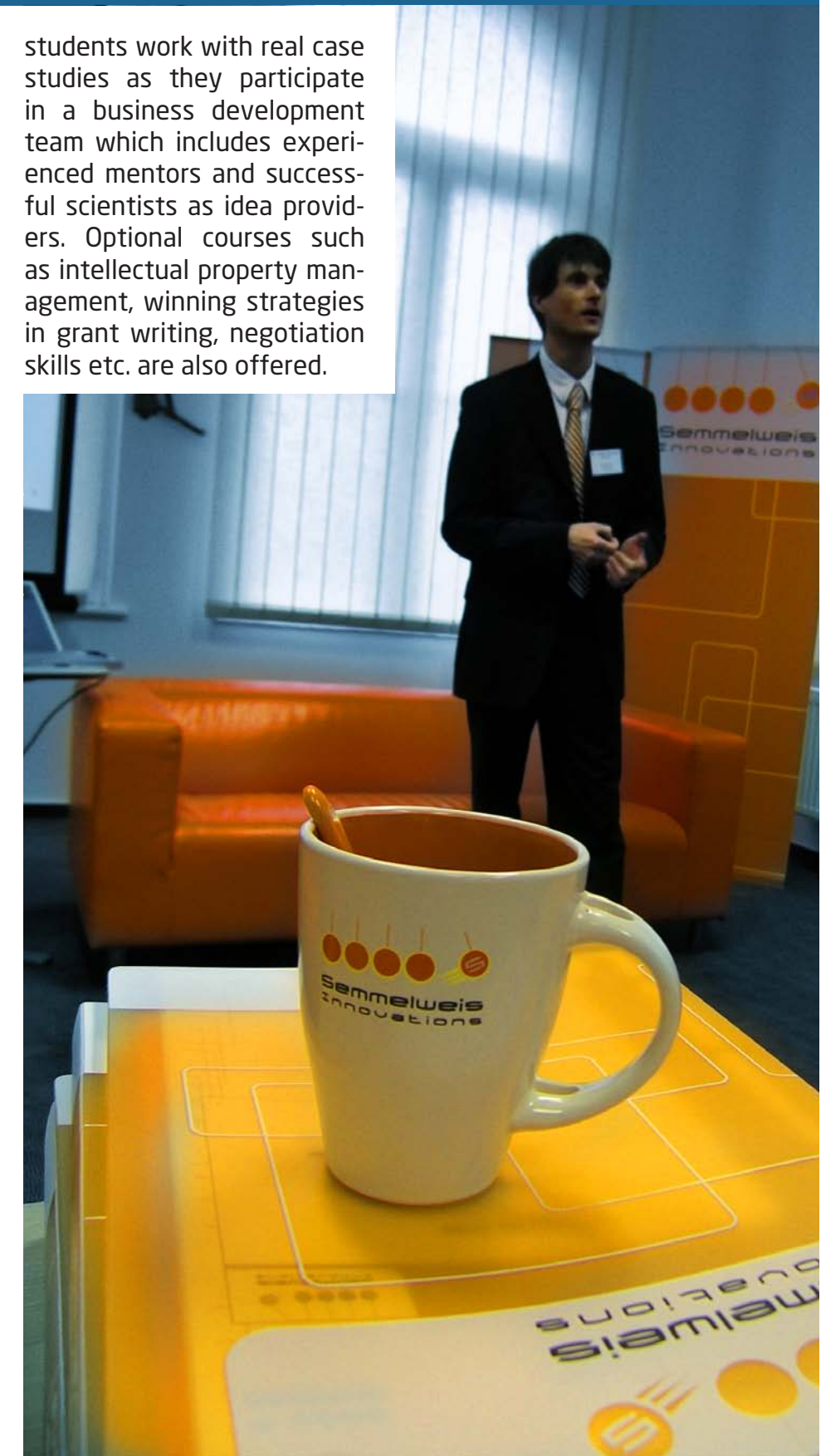
students work with real case studies as they participate in a business development team which includes experienced mentors and successful scientists as idea providers. Optional courses such as intellectual property management, winning strategies in grant writing, negotiation skills etc. are also offered.

Key facts

Teachers in the courses are practicing business trainers and CEOs, who have first-hand knowledge about how the life sciences business sector works.

Students get access to professionals through extensive mentoring in order to build their own network through which they can start a successful career.

Course material is designed by international experts and tailored to the needs of post-graduate fellows.



Who should enroll?

Anyone who wants to have a career in life sciences and values entrepreneurial spirit

- **What are the requirements?**
 - Diploma (minimum MSc level) in either business or technology-related areas.
 - Good communication in English.
- **Can I do it while I have a day job or still studying?**
 - Yes, as long as you can participate in the course and mentoring.
- **Do I have to be a Hungarian citizen?**
 - No.
- **Do you acknowledge course credits from other institutions?**
 - Yes, in case you provide convincing proof of equivalence.

Testimonials from international students:

“This was a crash course and we are crashed.”

“We have a much higher confidence and self-awareness in entrepreneurial thinking.”

“We can do market research ourselves and spare money when we start a company.”

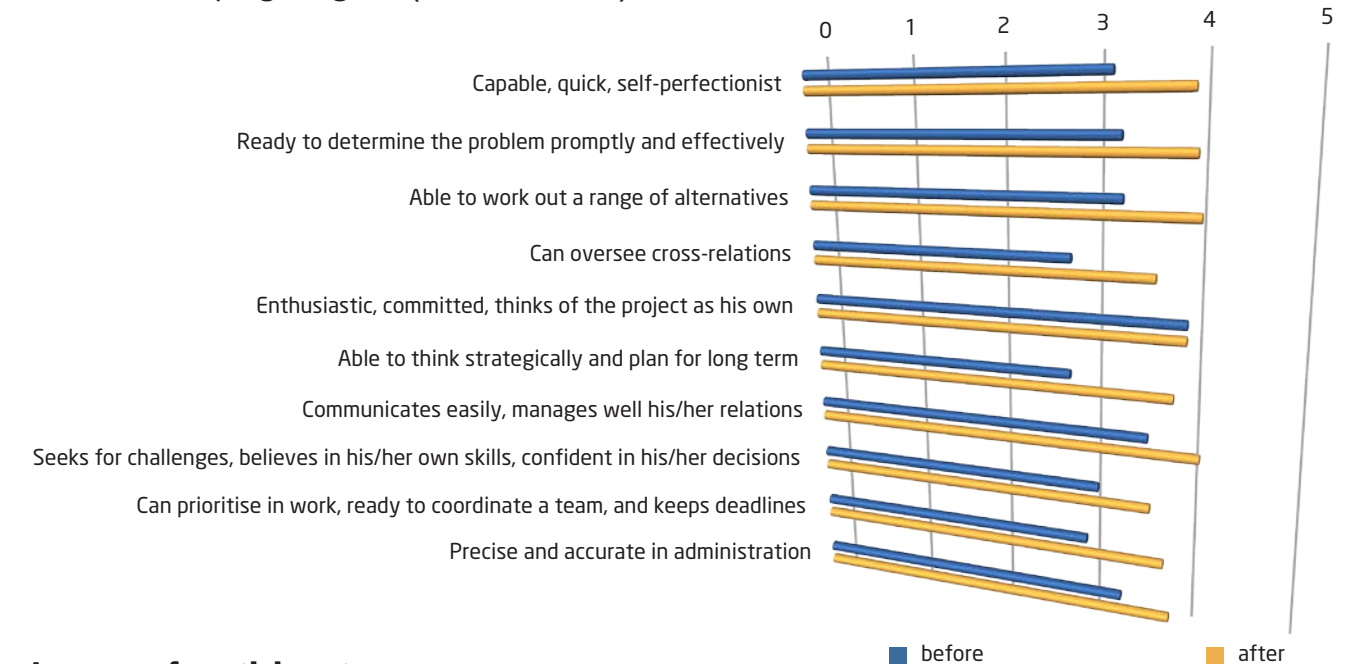
“We learned to think about our science as a potential product.”

“We can understand people working in another area, we know how they think.”



Alumni stories

Mentoring feedback: development of junior project managers in the Business Shaping Program (28 candidates)



Income of participants after finishing the program

- 47% of them has got a higher income than what (s)he expected beforehand
- 24% of them has got a lower income than what (s) he expected beforehand. Reasons:
 - More interesting job for less income.
 - Experience gaining.
 - Refusing an opportunity with higher income in the hope that their current job has better career advancement possibilities.
- 50% of them could not have reached the desired income-level without the business shaping program.

Career paths of alumni

