

Evropski centar
za mir i razvoj
Terazije 41
11000 Belgrade, Serbia

ECPD Headquarters



European Center
for Peace and Development
Centre Européen
pour la Paix et le Développement
Centro Europeo
para la Paz y el Desarrollo
Европейский центр
мира и развития



University
for Peace



Belgrade, 7 February 2020

The European Center for Peace and Development University for Peace established by the United Nations - ECPD Regional Mediterranean Institute for International Postgraduate Studies and Development Research (Podgorica), in the framework of the ECPD International Program of Transfer of Knowledge System, in cooperation with the Ministry of Health of Montenegro, Ministry of Health of Serbia, Ministry of Health of the Federation of Bosnia and Herzegovina, Ministry of Health and Social Welfare of the Republic of Srpska, Technical University of Berlin (Germany), Long Island University (USA), VAMK University (Finland), Faculty of Medicine University of Montenegro, Faculty of Medicine University of Banja Luka, Faculty of Medicine University of Kragujevac, Istituto Superiore di Sanità (Italy), National School of Public Health of Greece and South-Eastern Europe Health Network (SEEHN), organizes

**XXV ECPD INTERNATIONAL SUMMER SCHOOL
MANAGEMENT OF HEALTHCARE INSTITUTIONS
with the main topic**

**CONTEMPORARY CHALLENGES
OF HEALTH MANAGEMENT**

(Hotel "Splendid" – Budva, 22 – 26 June 2020)

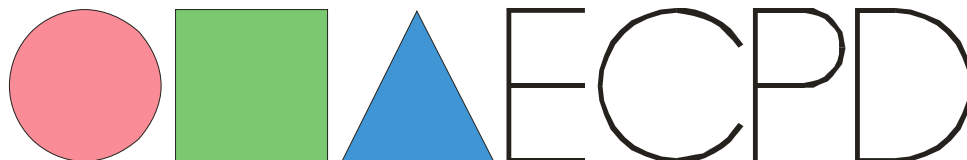
We have the pleasure to invite you to take part in the work of our 25th Jubilee ECPD International Summer School of Management of Health Care Institutions (hereinafter: The School), which will focus, within the main theme "Contemporary Challenges of Health Management", on the four key topics that are continually preoccupying health managers, policy makers and executives:

- a) Current trends in health system reforms,
- b) Existing and new ways of financing health,
- c) Preparation of national health care strategy and its action plan
- d) Determination of health care packages.

To ensure all people access to safe, high quality basic health care services is vital in reducing poverty and promoting peace and stability. All countries are facing socio-economic, political, legal and other health management challenges along the path of achieving universal health care.

Phone: +381 11 3246-041, 3246-042, 3246-043, 2652-170 Fax: 3240-673, 3234-082, 2651-344

E-mail: ecpd@EUnet.rs, office@ecpd.org.rs



This year's school focuses on **innovation in health care reform** and **innovation in health care financing** which will limit costs, while delivering high quality healthcare services. Particular emphasis will be placed on the preparation of realistic, comprehensive and balanced health policies, strategies and plans, and on the preparation of a quality, equitable, rational and feasible package of health services, with particular reference to the countries of South East Europe.

Director of this year's Summer School is **Prof. Dr. Dušan Keber**, former Minister of Health of Slovenia and long-standing Director of the University Clinical Centre Ljubljana, prominent international expert with extensive experience in this field, while the **Co-Directors** are **Prof. Dr. Klaus-Dirk Henke**, Chair of Health Economics and Health Management, University of Berlin, **Prof. Dr. Ana Stavljenić Rukavina**, Vice-Rector of the Libertas International University, Zagreb, former Minister of Health of Croatia, **Prof. Dr. Miodrag Todorović**, CEO of "Panaficare" Clinic and long-standing Director of the Seychelles Ministry of Health, and **Prof. Dr. Jeffrey Levett**, honorary Dean of the National School of Public Health, Greece, International Gusi Peace Prize Laureat. The President of the School Council is **Prof. Dr. Đorđe Jakovljević**, the founder and long-standing Director of this ECPD International Summer School.

Program

The main topics of the School include the following:

(i) Trends in health system reforms

- Reforming health systems through innovation
- Trends in health reform in developed countries
- Health care reforms in South East European countries

(ii) Existing and new ways of financing health care

- Health care financing in SEE countries
- Opportunities to increase health income to support universal health care
- Trends in future funding and coverage of health services

(iii) Preparation of the national health strategy and its action plan

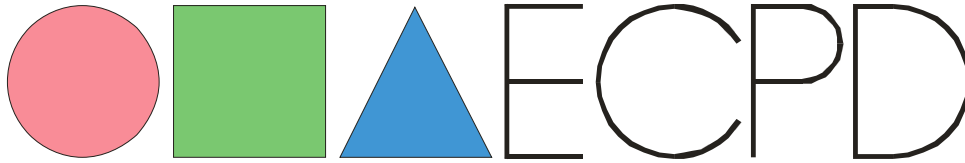
- National Health Strategies in the 21st Century
- Advising the population on its needs and expectations
- Analysis of the situation in the health sector
- Set priorities for national health policies, strategies and plans
- Strategic planning: turning priorities into plans
- Operational planning: turning plans into activities
- Assess the impact of national health policy, strategy and plan on costs
- Monitoring and evaluation and review of national health policies, strategies and plans

(iv) Health care package

- Fundamentals of health care package pricing policy
- Good governance principles for the preparation and revision of health care packages
- Methods for determining which health care package works
- Ethics, human rights and political economy in defining health care packages

(v) Innovative medical practice programs

Financing, Equipping, Implementing



- (vi) Preventive clinical medicine in practice**
- (vii) Digitization and digitization of medicine**
- (viii) Non-clinical management**
- (ix) Marketing and PR in Healthcare**
- (x) Integrative medicine**
- (xi) Standard operating procedures (SOPS) and protocols (PPP) in healthcare**
- (xii) Changing role and job description for healthcare professionals**

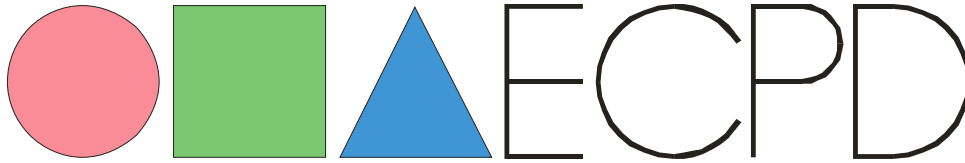
Lecturers

- **Prof. Dr. Hans Kluge**, Director of the World Health Organization (WHO) for Europe
- **Prof. Dr. Dušan Keber**, former Minister of Health of Slovenia, University of Ljubljana
- **Prof. Dr. Klaus-Dirk Henke**, University of Berlin, Germany
- **Prof. Dr. Ana Stavljenić Rukavina**, DIU Libertas International University, Zagreb
- **Prof. Dr. Miodrag Todorović**, CEO of "Panaficare" Clinic and long-standing Director of the Seychelles Ministry of Health
- **Prof. Dr. Jeffrey Levett**, Honorary Dean of the National School of Public Health, Athens, Greece, International Gusi Peace Prize Laureat
- **Prof. Dr. Arne Björnberg**, Executive Director, Health Consumer Powerhouse, Sweden
- **Prof. Dr. Hannu Vuori**, long-standing WHO senior official and expert, Finland
- **Dr. Sc. Kenan Hrapović**, Minister of Health of Montenegro
- **Prof. Dr. Miodrag Radunović**, Dean of Medical Faculty, University of Montenegro
- **Prof. Dr. Doncho Donev**, long-standing Director of the Institute for Social Medicine, Medical School, University of Skopje, Northern Macedonia
- **Prof. Dr. Thomas Lux**, University of Applied Science Niederrhein, Germany
- **Prof. Dr. Alvaro Hidalgo Vega**, University of Castilla-La Mancha, Spain
- **Prof. Dr. Luca Rosi**, Istituto Superiore di Sanità, Italy
- **Prof. Dr. Rusmir Mesihović**, former Minister of Health of the Federation of B&H
- **Prof. Dr. Antoni Gilabert-Perramon**, Director of Pharmacy and Medicine, Catalan Health and Social Care Consortium, Spain
- **Prof. Dr. Aleksandar Džakula**, „Andrija Štampar“ School of Public Health, School of Medicine, University of Zagreb
- **Ass. Prof. Dr. Nebojša Kavarić**, ECPD Regional Coordinator for the Health and Environmental Studies, Director of the Primary Health Care Center Podgorica

Learning objectives

The learning objectives of the School will allow participants to acquire knowledge and information about the following:

- Reform steps for cost restriction while maintaining high quality of health services;
- Major reform trends in the developed European countries;
- Innovation in health system reforms;
- Experience of others in financing and managing health care systems;
- Preconditions for achieving universal health care;
- Future health spending scenarios;
- Additional health resources in the form of earmarked inflows;
- Principles for the preparation of the national health care strategy and its action plan;
- Mistakes and shortcomings in the preparation and implementation of today's strategies and plans;



- Achieving consensus between demand and supply of services, as well as between government, service providers and the population;
- Preparing a quality, fair and affordable health care package;
- Implementation of health care packages;
- Ethical, legal and policy issues when defining health care packages.

School Organization

The lectures are held every weekday, from 9 a.m. to 3 p.m. Apart from the theoretical presentations delivered by the lecturers, in the framework of each topic there will be panel discussions and case studies.

Upon completion of the School, the School participants will be provided with course handouts necessary for effective lecture attendance and study after finalization of the School, as well as all authorized presentations. In order to enable participants to master the lectures successfully, simultaneous translation will be provided.

School Certificate

Based on participation during the classes and acquired knowledge and skills during the work of the School, the participants will receive a **nationally and internationally valid and accredited Certificate of the European Center for Peace and Development (ECPD) University for Peace established by the United Nations.**

Application Form and Participation Fee

The participation fee for the ECPD International Summer School is **490 EUR**. A **discount of 10%** is granted for the payment of the tuition until April 30, 2020.

Applications should be sent to: European Center for Peace and Development (ECPD) UN University for Peace, Terazije 41, 11000 Belgrade, Serbia; Tel: +381 11 3246 041; E-mail: ecpd@Eunet.rs and office@ecpd.org.rs; Website: www.ecpd.org.rs

Hotel Accommodation

The School participants are provided accommodation at the **Hotel "Splendid" in Bečići** (www.montenegrostars.com, tel: +382 33 773 777), at which the School will be held, at preferential rates. Accommodation on a half-board basis will be charged at the reduced price of **148 EUR** per day for a single room and **104 EUR** for a double room, per person.

Together with this letter of invitation you will find enclosed the hotel reservation form. We advise you to book your accommodation through the ECPD Secretariat.

Looking forward to your application and meeting you soon, we remain,

Sincerely yours,

PRESIDENT OF THE SCHOOL BOARD
(Prof. Dr. Đorđe Jakovljević)

(Prof. Dr. Klaus-Dirk Henke)

(Prof. Dr. Ana Stavljenić Rukavina)

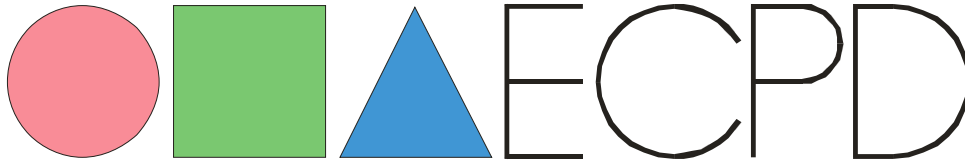
SCHOOL DIRECTOR
(Prof. Dr. Dušan Keber)

SCHOOL CODIRECTORS



ECPD EXECUTIVE DIRECTOR
(Prof. Dr. Negoslav Ōstojić)

(Prof. Dr. Jeffrey Levett)



EUROPEAN CENTER FOR PEACE AND DEVELOPMENT (ECPD)
UNIVERSITY FOR PEACE ESTABLISHED BY THE UNITED NATIONS

**XXV ECPD INTERNATIONAL SUMMER SCHOOL ON
MANAGEMENT OF HEALTH CARE INSTITUTIONS**

(Hotel „Splendid“ – Budva, 22 – 26 June 2020)

APPLICATION FORM

1. Name and surname _____
2. Educational background _____
3. Specialty _____
4. Organization (name, address, phone) _____

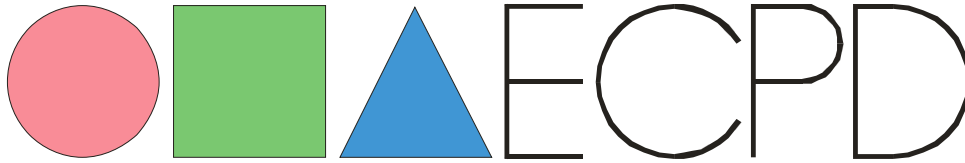
5. Workplace or function _____
6. Address for correspondence (if different than the given one) _____

7. Phone _____ Fax _____
- E-mail address: _____
8. Licence Number: _____

The Application Form should be submitted to the European Center for Peace and Development University for Peace, Terazije 41, 11000 Belgrade; Tel: +381 11 3246 041; E-mail: office@ecpd.org.rs and ecpd@eunet.rs; www.ecpd.org.rs

The participation fee should be paid through ECPD account. Regarding the payment instructions and pro-forma invoice, please contact ECPD Financial Department: Tel: +381 11 3246 041; E-mail: office@ecpd.org.rs and ecpd@eunet.rs

Place and date _____ Candidate _____



INFORMATION ON THE ACCOMMODATION OF PARTICIPANTS

XXV ECPD INTERNATIONAL SCHOOL MANAGEMENT OF HEALTH CARE INSTITUTIONS (Hotel "Splendid" – Budva, 22 – 26 June 2020)

The European Center for Peace and Development (ECPD) established by the University for Peace of the United Nations, the organizer of the XXV International School: Management of Health Institutions has provided, at reduced prices, accommodation for the participants at Hotel "Splendid":

ROOM TYPE	TYPE OF SERVICE	PRICE OF ACCOMMODATION PER PERSON
Single room	Half board	148 EUR
Double room	Half board	104 EUR per person

We kindly ask you to forward the application for Hotel reservation to the Secretariat of ECPD, Terazije 41, 11000 Belgrade; Tel: +381 11 3246 041; E-mail: office@ecpd.org.rs or ecpd@EUnet.rs

ECPD SECRETARIAT

Kindly make your reservation for accommodation in due time by forwarding the following details:

Name and Surname: _____,

I wish accommodation in 1/1 room or 1/2 room

Date of arrival: _____

Date of departure: _____

Place and date

Signature
