

Curriculum (extract) of Health Care Manager BSc

Subject	Total number of credits
Applied Biology	2
Anatomy	6
Physiology and Pathophysiology	6
Basics of Clinical Knowledge	2
Patient Pathways Methodology	3
Healthcare Terminology	2
Electronic Documentation in Healthcare	2
First Aid	4
Gastronomy and Reform Nutrition	4
Observational Practice - Introduction to Health Tourism	4
Co-creating Health	3
Online Communication and Smart Devices	3
Systems of Healthcare Institutions and Health Insurance	3
Basics of Preventive Medicine	1
Health Aspects of Operating Tourism Services	4
Principles of Accounting	4
Biostatistics	2
Calculus for Business and Economics	4
Foreign Language for Healthcare Purposes	3
Basics of Psychology	2
Legal and Ethical Issues in Health Tourism	3
Bioethics and Professional Ethics	2
Health and Society	4
Health Care Law	2
Operation and HR Management in Health Tourism	4
Tourism Terminology	3

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Subject	Total number of credits
Written and Oral Intercultural Communication	3
Environmental Economics	1
Leisure and Tourism Studies	2
Social Psychology	1
Complex Physiotherapy	3
Nature Medicine	2
Prevention and Rehabilitation	6
Accessible Tourism and Senior Tourism	2
Health Destination Development	2
Health Tourism Products	3
Experience and Service Design in Health Tourism	4
Sales and Marketing in Health Tourism	4
Medical Tourism	2
Creative Project Work	4
Hotel Management	4
Introduction to Health Tourism	2
Spa Management	2
Field Practice	20
Principles of Wellness	4
Tourism and Mental Health	2
Tourism Geography	2
Event Management	4
Travel Agency Management	4
Introduction to the Economics of Health and Health Tourism	3
Health Care and Quality Management	4
Attractions Management and Experience Design	2

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Subject	Total number of credits
Project Management	4
Thesis Methodology	4
Thesis	16
Elective course	12
Introduction to Higher Education Studies	0
Basics of Professional Ethics	0
Basics of Foreign Language	0
Work Safety and Fire Prevention	0
Physical Education	0
Natural science propedeutics	0
Communication and Personal Development	0
Introduction to Digital Health Care	0
Total number of credits	210