Pre-proposal Template

EIT Health BP 2020 Innovation Projects | 21 November 2018 – 27 March 2019

# Instructions

This document will serve as an introduction to developing full scope of your Innovation Project proposal. Please provide as much information as possible at this stage and fill in relevant fields below. Follow indicative questions to structure your project description. For any queries don’t hesitate to contact Innovation Manager in your CLC/InnoStars.

Note: Please submit via email to Innovation Manager of your CLC / InnoStars by **15 February 2018, 16.00 CET**

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| Stage 0 – Would you like to benefit from external support service? |
| YesNo |

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| Proposal’s references |  |
| A brief project’s name for easy reference |  |
| Name of Idea owner |  |
| E-mail of the Idea owner |  |
| Name of the Lead Institution / Partner |  |

# Focus Area

Towards Health Continuum Care Pathways

Creating the Enabling Environment for Healthcare Transformation

Harnessing the Power of Real-World Data (RWD)

Bringing Care Home

Employer Leadership in Improving Health Outcomes in the Workplace

Fostering Healthy Lives by Introducing Behavioral Change

# Problem

Describe the specific problem/need you are addressing

What problem do you try to solve?

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How big is the problem? *Please provide numbers (incidence, prevalence, market estimations, etc.)*

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Who owns/has the problem? *Physician (provide specialty)? Nurse? Patient? Family of the patient? Hospital Management?*

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Why do current solutions fail?

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# Solution

Describe your proposed solution and what makes it novel/innovative.

Solution Readiness: The prior work should demonstrate that the proposed solution has reached the desired maturity level.

What is your solution?

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Who are your competitors? How is this problem being currently solved?

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Why is your invention or approach unique/novel or better than the existing solutions? (e.g. 30% faster; 25% cheaper; 5x more accurate…)

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What has been accomplished in developing your solution so far? (In case of a market-oriented (or market-facing) solution (product and/or service), please use the Innovation Maturity Level (IML) from CIMIT. Please provide numbers in the four domains: Clinical, Market/Business, Regulatory/Approval, Technology. The project is expected to start at IML 3.

In case of a process, management or organizational innovation that does not generate revenues, please build your argumentation on tangible results obtained through health economics or ROI studies.)

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What is the status of the IP?

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# Business model

Describe proposed commercialization/implementation path of your product/service

*Who will buy your solution (primary economic customer)?* If there are several potential economic buyers, please state who is the primary economic buyer and who are secondary economic buyers.

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*If your project will generate revenues, what is your target price or the price of your competitors?*

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If your project is saving cost, what is the level of cost savings that you target? *Please provide Health Economics studies references.*

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# Team

Describe who and in what scope will work on developing/delivering the product/solution

Who are your partners and what roles will they assume (typology and/or names)?

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Are you looking for partners? What missing roles to be filled in?

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# Workplan and main results

Describe specific results that you expect to achieve as a result of your project

Which are the main activities to be performed in the project?

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*At the end of the project, what will be achieved?*

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